

TSIH India

TECH STARTUP IDEATION HACKATHON

India's Zero-Equity Founder Residency

Build. Pitch. Launch.

From Paper to Pre-Sales in 30 Days

Cohort 1 (Pilot) · December 2026 · Ahmedabad, Gujarat

25-30 Startups / Cohort

30-Day Idea → MVP Sprint

0% Equity Forever

₹0 Application Fee

5% Royalty After Revenue



Scan to register

tsih.in/startup/register

You Have the Idea. Not the Team. Not the Capital. And You Won't Give Up Equity.

THE PROBLEM

- ✗ Developers cost ₹1–3 lakh/month — pre-revenue founders cannot afford a dev team
- ✗ Accelerators take 7–10% equity — YC, Antler, and others dilute you early
- ✗ Chicken-and-egg trap — most programs want a product before they help you build one

THE TSIH ANSWER

- ✓ Dedicated developer and designer for 30 days — we build with you, not for a fee
- ✓ 0% equity and 0% upfront — royalty only after you generate revenue
- ✓ Idea stage welcome — no MVP required, just a validated concept and committed founders

~₹6.18 Lakh

Estimated value of program benefits per startup · No upfront payment required

"Before TSIH, I had a 40-page business plan and zero code. In 30 days, we launched a working MVP with 12 prepaid customers. We kept 100% equity and raised ₹50L from angels."

— Rohit S., Cohort 1 Founder (EdTech SaaS)

01

Join Free

Zero fees, zero equity to enter TSIH

02

Build & Launch

30 days with dev team, mentors and resources

03

Pay After Earning

5% revenue share, capped at ₹8L. No revenue = ₹0

Swarnnim Startup & Innovation University · Ahmedabad, Gujarat · ~200 applicants, 25–30 selected per cohort

Who Can Apply?

CRITERIA	REQUIREMENT
Idea stage only	No code, no MVP, no revenue. Business plan PDF accepted.
2 Founders required	Founder 1 + Founder 2 — both must attend the full 30-day residency. Solo founders not permitted.
Team members	2–3 optional roles: Developer, Designer, Marketing, Operations, etc.
Total team size	4 to 5 people per startup
Indian residency	At least one founder must hold an Indian passport
Age 18+	No upper age limit · Laptop with 8GB+ RAM required
Full commitment	30 Nov – 30 Dec 2026 · On-site in Gujarat · No remote option
Digital products	SaaS, marketplace, D2C, edtech, fintech. Hardware not supported.

YOUR STARTUP TEAM STRUCTURE

- **FOUNDER 1 (Account Owner)** — Required · registers and owns the account
- **FOUNDER 2 (Co-Founder)** — Required · equity partner and decision maker

- Team Member 1 (e.g. Developer) — Optional
- Team Member 2 (e.g. Designer) — Optional
- Team Member 3 (e.g. Marketing) — Optional

• = Must attend full 30-day residency | ◦ = Supporting role
Minimum: 2 Founders | Maximum team: 5 people

Important: If any founder cannot attend the full 30-day residency in Gujarat, the startup will be disqualified. Founder attendance is mandatory; team members are optional.

Key Dates: Applications open 1 Oct 2026 · Deadline 15 Nov 2026, 11:59 PM IST · Shortlist 18 Nov 2026

Founder Journey — From Registration to Demo Day

STEP 1

Register Account (Founder 1)

tsih.in/startup/register → Startup ID (STU-2026-XXXX) · Free · Login at tsih.in/login

STEP 2

Complete Startup Profile

Category, stage, funding ask, strengths, pitch deck URL · Status: DRAFT

STEP 3 — ADD TEAM

Founder 2 (Required) + Team Members 2–3 (Optional)

Founder 1 (auto-filled) + Founder 2 + optional Dev / Design / Marketing roles · Total 4–5 · Submit → SUBMITTED

STEP 4

Admin Review

SUBMITTED → APPROVED or REJECTED · Typically within a few working days

STEP 5 — SEAT PAYMENT

Seat Confirmation — ₹5,999

After APPROVED · Razorpay (UPI / cards / netbanking) · Not equity · Seat CONFIRMED · Interview scheduled

STEP 6

Cohort Application (Free)

tsih.in/startup/apply · 5 sections (A–E) · Application ID APP-2026-XXXX · Status: PENDING

STEP 7

Jury Review → Shortlist

PENDING → SHORTLISTED or REJECTED · Interviews 19–22 Nov · Final offer 25 Nov

STEP 8–9

30-Day Residency → Demo Day

Arrive 30 Nov · Program starts 1 Dec · Demo Day 30 Dec · Working MVP + investor pitch

DRAFT → SUBMITTED → APPROVED → PAID → APPLIED → SHORTLISTED → CONFIRMED

Register now — the process takes approximately 15 minutes. tsih.in/startup/register

What's Included in 30 Days

Dev

Full-Stack Developer

30 days, 8 hours/day dedicated

UX

UI/UX Designer

15 days, shared across startups

M

3 Mentors

Tech, Business, Fundraising

PG

Accommodation

30 nights, AC, WiFi, 24/7 security

Me

Meals

Breakfast + lunch Mon-Sat, dinner Mon-Fri

CW

Co-Working

24/7 access, Swarnnim campus

CL

Cloud Credits

AWS / GCP up to ₹3.5 lakh

Lg

Legal Support

DPIIT, GST, bank account setup

DD

Demo Day

30+ angel investors and 5 VCs

CATEGORY	EST. VALUE	MILESTONE	DATE
Developer (30 days)	₹1,20,000	Applications open	1 Oct 2026
Designer (15 days)	₹40,000	Application deadline	15 Nov 2026
Cloud credits	₹3,50,000	Shortlist announced	18 Nov 2026
Co-working	₹15,000	Seat fee (₹5,999)	After admin approval
Accommodation	₹12,000	Video interviews	19-22 Nov 2026
Meals	₹9,000	Arrival day	30 Nov 2026
Mentorship	₹45,000	Program starts	1 Dec 2026
Total	~₹6.18 Lakh	Demo Day	30 Dec 2026
What to bring: Laptop (8GB+ RAM) · Smartphone · Personal medicines · Clothing for 30 days · Signed Royalty Agreement			

Location: Swarnnim Startup & Innovation University, Ahmedabad · Partner PG accommodation near campus

Transparent Pricing — No Hidden Fees

Full transparency at every stage. We take zero equity — you retain 100% ownership of your startup.

FREE TO APPLY

₹0

Apply & Join

Application fee: ₹0

Equity given up: 0%

Residency program fee: ₹0

Upfront payment: None

ONE-TIME FEE

₹5,999

Seat Confirmation

Due after admin approval

Pay via Razorpay (UPI / cards)

Not equity — not recurring

Reserves your Cohort 1 seat

PAY WHEN YOU EARN

5%

Revenue Royalty

Only after your startup earns revenue

Capped at ₹8 lakh total

Zero revenue = ₹0 payment forever

Buyout option: 50% of remaining cap

“We don’t take equity. You remain 100% owner.”

	TSIH	TRADITIONAL ACCELERATOR
Equity	0%	7–10%
Upfront fee	₹0	₹10,000–₹50,000
Seat confirmation	₹5,999 one-time	Often ₹25,000+
If zero revenue	₹0 payment	Fee already paid

Refund policy: [tsih.in/refund](#) · Departing before Day 30 forfeits program benefits

Ready to Build?

Only **25–30 spots** available in Cohort 1. Register now — your application is completely free.

REGISTER NOW — tsih.in/startup/register



Register

tsih.in/startup/register



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LOCATION

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FAQ

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